



## **Privacy Policy – Longboard Family Inc.**

Updated September 2019

This following document sets forth the Privacy Policy for Longboard Family Inc.'s website, <http://www.longboardfamily.org>

Longboard Family Inc. is committed to providing you with the best possible customer service experience. Longboard Family Inc. is bound by the Privacy Act 1988 (Cth), which sets out a number of principles concerning the privacy of individuals.

### **Collection of your personal information**

There are many aspects of the site, which can be viewed without providing personal information, however, for access to future Longboard Family Inc. customer support features you are required to submit personally identifiable information. This may include but not limited to your name and personal data such as e-mail address and other information.

### **Sharing of your personal information**

We may occasionally hire other companies to provide services on our behalf, including but not limited to handling customer support enquiries, processing transactions or customer freight shipping. Those companies will be permitted to obtain only the personal information they need to deliver the service. Longboard Family Inc. takes reasonable steps to ensure that these organisations are bound by confidentiality and privacy obligations in relation to the protection of your personal information.

### **Use of your personal information**

For each visitor to reach the site, we expressly collect the following non-personally identifiable information, including but not limited to browser type, version and language, operating system, pages viewed while browsing the Site, page access times and referring website address. This collected information is used solely internally for the purpose of gauging visitor traffic, trends and delivering personalised content to you while you are at this site. From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will use for these new purposes only, data collected from the time of the policy change forward will adhere to our updated practices.

### **Using cookies for marketing purposes**

We use cookies to serve ads based on users interaction with our website to keep you informed about our services, workshops and events. Third party vendors like Google, Facebook and Instagram may show ads on sites across the internet. These third part vendors may also use their own cookies to collect data from users. Ads will be shown to users who have accessed our site and similar audiences. If wish to opt out of Google's use of cookies you can do so by visiting Google Marketing Platform opt-out page or the Network Advertising Initiative opt out page. To opt out of Facebook and Instagram ads users can visit Facebook Ad Preferences.

### **Changes to this Privacy Policy**

Longboard Family Inc. reserves the right to make amendments to this Privacy Policy at any time. If you have objections to the Privacy Policy, you should not access or use the Site.

### **Accessing Your Personal Information**

You have a right to access your personal information, subject to exceptions allowed by law. If you would like to do so, please let us know. You may be required to put your request in writing for security reasons. Longboard Family Inc. reserves the right to charge a fee for searching for, and providing access to, your information on a per request basis.

### **Contacting us**

Longboard Family Inc. welcomes your comments regarding this Privacy Policy. If you have any questions about this Privacy Policy and would like further information, please contact us by any of the following means during business hours Monday to Friday.

Call: 0434 882 982

E-mail: [hello@longboardfamily.org](mailto:hello@longboardfamily.org)

Longboard Family Inc.

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